



USA

PRESS RELEASE

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NETAFIM USA HONORED WITH STATE WRAP AWARD FOR REDUCING WASTE

**Netafim projects new recycling programs will help reduce waste from
going to landfills by up to 3,000,000 lbs. per year**

Fresno, CA –Netafim USA, the industry-leading manufacturer of micro-irrigation systems has been named a winner in the 2004 Waste Reduction Award. WRAP (waste reduction award program) sponsored by the California Integrated Waste Management Board – is the state’s leading authority on recycling and waste reduction.

Netafim USA has implemented a recycling program that collects old dripperline or drip tape products and recycles it into plastic products such as garbage bags, lumber, film and benches. “Netafim projects the Recycling Solution program to be recycling at least three million pounds of post consumer plastic per year in 2005 and upward in the future,” said Jon White, Vice President of Operations.

“Businesses make up the engine that keeps California’s economy strong,” said Board Chair Rosario Marin. Marin added, “It is a pleasure to honor each winner of this year’s WRAP Awards because their voluntary efforts help local cities and counties by recycling and reducing the amount of materials going to landfills. WRAP Awards recognize the good work businesses do to bring us closer to a zero waste California.”

Now in its 12th year, the WRAP awards honor businesses for reducing the amount of waste they produce and dispose of in landfills and conserving resources. All together, this year’s WRAP honorees have diverted 1.8 million tons of materials from local landfills through excellent resource management and recycling, and their voluntary waste reduction efforts have saved them in operating costs.

Awarded **ISO 9001:2000 Certification** by the International Organization for Standardization - Netafim USA is the largest growing division of the Netafim International Group, the pioneer of micro-irrigation technology. With over 39 years in the irrigation industry and global expertise in more than 80 countries, Netafim offers a full-line of products for a variety of markets including agriculture, landscape, greenhouse, nursery, mining and wastewater. Netafim USA is headquartered in Fresno, California.

For more information about Netafim USA, visit us at www.netafimusa.com

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