



PRESS RELEASE

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NETAFIM USA PROMOTES JOHN VIKUPITZ TO PRESIDENT AND CEO

IGAL AISENBERG APPOINTED CO-CEO of NETAFIM LTD

Fresno, CA – Netafim LTD., the worlds leading manufacturer of drip irrigation systems, is pleased to announce the promotion of John Vikupitz as the new President and CEO of Netafim USA. John Vikupitz succeeds Igal Aisenberg who has accepted the position of President and Co-CEO of Netafim LTD. John’s career at Netafim USA has spanned over 20 years in a variety of sales and marketing management roles.

“John is a highly valued colleague and a major contributor to the management of Netafim USA. His years of experience and expertise, clear-eyed focus and keen ability to motivate employees will help Netafim achieve their business goals and success in every area of the company,” said Igal Aisenberg.

Awarded **ISO 9001:2000 Certification** by the International Organization for Standardization – Netafim USA is the largest division of the Netafim International Group, the pioneer of micro-irrigation technology. With over 44 years in the irrigation industry and global expertise in more than 120 countries, Netafim offers a full-line of products for a variety of markets including agriculture, landscape, greenhouse, nursery, mining and wastewater. Netafim USA is headquartered in Fresno, California.

For more information about Netafim USA, visit us at www.netafimusa.com.

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